

FRIENDS, FOLLOWERS, AND FRAUDS: THE UNFRIENDLY SIDE OF SOCIAL MEDIA

TYPES OF SCAMS

Romance & Charity Scams

Investment & Crypto Scams

Fake Ads

Marketplace Scams

Fake Friends & Account Impersonation

Quizzes & Personality Tests

HOW TO IDENTIFY SCAMS

Too Good To Be True

Urgency Or Pressure

Suspicious Requests, Links or Attachments

Grammatical Errors or Unusual Language

Visual Cues or Reverse Image Search

HOW TO PROTECT YOURSELF

Use Unique, Strong Passwords and Two-Factor Authentication (2FA)

Check Your Privacy Settings

Use Trusted Websites

Don't Add Strangers

Do NOT Take Conversations Off the Platform

Listen to Banks, Friends, and Family Members

Regularly Check Your Bank Accounts

WHAT TO DO IF YOU'VE BEEN SCAMMED

Report the Scam

Change Your Passwords

Monitor Your Accounts for Suspicious Activity

Contact Family & Friends

