

YOUR DIGITAL DOPPELGANGER: LOTS OF HACKERS WOULD LOVE TO BE YOU!

YOUR DIGITAL FOOTPRINT

Online Identity: Your digital persona.

Digital Footprint: Trail of data you leave behind on the internet.

Data is often collected and shared.

Hackers exploit this data.

WHY YOU'RE A TARGET

Hackers want to exploit your identity for financial gain, social engineering, to get to bigger targets, and access computer resources.

Consequences: financial fraud, account takeovers, and reputational damage.

HOW HACKERS WORK AGAINST YOU

Types of Phishing: Phishing, Vishing, Smishing, Web Forms, Fake Docs

Social Engineering

PROTECTING YOURSELF

Use Strong, Unique Passwords

Enable Multi-Factor Authentication

Stay Alert for Phishing

Keep Software Updated

ADDED TIPS

Freeze your credit, monitor credit accounts

Use identity monitoring services

Limit oversharing on social media

Monitor financial accounts daily

More resources at <https://www.StaySafeOnline.org>

